



**Building Relationships. Building Business. Building Success.**

**FOR IMMEDIATE RELEASE**

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## **BECOME THE CEO OF YOUR LIFE AT THE 2011 WOMEN'S EXECUTIVE CONNECTION!**

**September 27, 2011** – (Greensboro, NC) – The Greensboro Chamber of Commerce is proud to partner with the Center for Creative Leadership in continuing the advancement of regional female leaders by hosting the **2011 Women's Executive Connection at Starmount Forest Country Club, 1 Sam Snead Drive in Greensboro, from 8:30 a.m. to 4:30 p.m. on Wednesday, October 12, 2011.** The conference will focus on the power of strategic leadership and will target female business leaders in upper and senior levels of management.

Speakers include: Sandra Hughes, motivational speaker and former main anchor at WFMY News 2; Joanne Allen, President of Kernersville Medical Center; Dr. Sherry Ryter Brown of Kernersville Family Practice; Ancella Livers, a leadership development professional who specializes in Fortune 500 companies, government agencies, and nonprofits; Dr. Marian Ruderman, Group Director Global Leadership and Diversity at the Center for Creative Leadership; and Sara King, Group Director of Global Open-Enrollment Programs at the Center for Creative Leadership.

"This is a must-attend event for any woman in a leadership role at her workplace," commented Kathy Elliott, Vice President of Small Business and Entrepreneurship at the Greensboro Chamber of Commerce. "Women make up just over 15% of the number of corporate officers at Fortune 500 companies, and an increasing number of female entrepreneurs are choosing to start up their own businesses. This conference will help forward-thinking women continue to achieve success at work and in their personal lives."

Deborah Hooper, President of the Greensboro Chamber of Commerce, will host this exciting event. To register to attend, please visit <http://wec2011.eventbrite.com>, or contact Beth Williams at 336-387-8323 or [bwilliams@greensboro.org](mailto:bwilliams@greensboro.org). The cost of the event is \$225 for Chamber members, \$275 for non-members, or \$1,495 to sponsor a table with eight seats. The deadline to register is Thursday, September 29. The conference is sponsored by Kernersville Medical Center, MidCarolina Bank, Ralph Lauren Corporation, Pip Printing, the Breast Center of Greensboro Imaging, and Schiffman's. Partners are the Center for Creative Leadership, Leeper Kean & Rumley LLP, Senn Dunn Insurance, and the Greensboro Chamber of Commerce.

The Chamber of Commerce is Greensboro's premier business association, working to build a vibrant economy one business at a time through unique educational programs, entrepreneurship development, leadership training, and opportunities to network with key business leaders. The Chamber is a member of the Greensboro Partnership, united with Greensboro Economic Development Alliance and Action Greensboro to create a growing economy and vibrant quality of life. To learn more about the Chamber and its activities in the community visit [www.greensborochamber.com](http://www.greensborochamber.com).

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