

IGNITE. ACCELERATE. DRIVE.

POWER YOUR BUSINESS FORWARD

Schedule of Events

All Events FREE Unless Otherwise Indicated

Time	Location	Seminar/Event
8:45 – 10:00am	Show Floor	Business Before Hours <i>Sponsored by: A.C.T. By Deese and Loco for Coco Gourmet Chocolate, Inc.</i>
8:00 – 9:45am	Room 3	“Customer Retention: Technology Tools to Support Your Business” Presented by: Dynamic Quest <i>Sponsored by: BEM Interactive; Time Warner Cable Business Class; Microsoft; GTCC Small Business Center; Dynamic Quest</i>
8:30 – 10:00am	West B	N.C. Department of Labor Safety Awards Breakfast Presented by: Cherie K. Berry, Commissioner, N.C. Department of Labor <i>Sponsored by: Miles-McClellan Construction Co., Inc.</i>
10:00am	Show Floor	Opening Ceremonies
10:15 – 11:45am	Room 3	“The New Recruiting Tool: Using Social Networking to Hire Passive Candidates” Presented by: Gary Graham, Graham Personnel Services <i>Sponsored by: The HR Group; Womble Carlyle Sandridge & Rice, PLLC; Pilot Financial Brokerage; Graham Personnel Services, Human Resource Management Association of Greensboro (HRMAG); Home Instead Senior Care; A.C.T. By Deese</i>
12:00 – 1:30pm	West B	“Driven to Success” - 2010 Business Awards Luncheon <i>Sponsored by: Guilford Merchants Association; The Greensboro Mayor's Committee for Persons with Disabilities; GTCC Small Business Center; United Arts Council; CES Graphic Media</i>
2:00 – 3:30pm	Room 3	“7 Steps to Better Marketing: What You Can Do Right Now to Get More Bang From Your Marketing Buck” Presented by: Altyris <i>Sponsored by: Altyris; Proforma Brand Flare; Sandler Sales Institute</i>
2:30 – 4:30	Room 1-A	Minority Contractor Roundtable
4:30 – 6:00	Show Floor	Business After Hours <i>Sponsored by: North State Communications</i>

Show Sponsored By:

