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FOR IMMEDIATE RELEASE

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Greensboro Chamber Offers Community Experience for Seniors

November 22, 2011 (Greensboro, NC) – The Greensboro Chamber of Commerce is seeking local seniors to participate in its upcoming community awareness program, **Leadership Greensboro Seniors**. The program spans from February 8 through March 27, 2012, one day a week, for a total of 8 sessions.

The Leadership Greensboro Seniors program helps retired or semi-retired individuals enjoy fellowship, while immersing them in Greensboro's cultural and business world. Through prominent speakers, presentations, discussions and site visits, participants explore vital issues facing our city.

Topics and experiences include:

- **History** - Delve into Greensboro's legendary past. Tour historical Greensboro and see how the city grew from a small community to what it is today.
- **Local Government** - Take a peek inside the machinery of our city and county. Tour the jail or ride along with an on-duty police officer.
- **Economic Development** - Learn how the stability of greater Greensboro is enhanced by promoting and encouraging a diverse, entrepreneurial economy, balanced with quality of life and strong higher education infrastructure.
- **Education** - Be enlightened by inside knowledge of Greensboro's schools and colleges. Learn what impacts our city today and what to expect tomorrow.
- **Quality of Life** – Participants can learn about organizations and facilities that can assist participants personally
- **Celebration of Diversity** – Participants can get a glimpse of life from a different perspective. Learn how ethnic, cultural and religious differences color our city and enrich our community.
- **Tours Around the City** – Two days are set aside to visit significant sites in the city! (These two days are optional)

Sessions will begin with continental breakfast at 8:30 a.m. each Tuesday and end at 3:00 p.m. A fee of \$150 covers breakfasts, lunches, notebooks and other materials. Tours days may include additional minimal charges. Applications are now being accepted for the 2012 class, which starts February 8.

For more information or to register for the program, contact Lee Jeffers at the Greensboro Chamber of Commerce at 336-387-8325 or via email at ljeffers@greensboro.org. Visit us online at www.greensborochamber.com.

The Chamber of Commerce is Greensboro's premier business association, working to build a vibrant economy one business at a time through unique educational programs, entrepreneurial development initiatives, leadership training, and opportunities to network with key business leaders. The Chamber is a member of the Greensboro Partnership, united with Greensboro Economic Development Alliance and Action Greensboro to create a growing economy and vibrant quality of life.

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