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**FOR IMMEDIATE RELEASE**

## **ONE JOB FOR GREENSBORO INITIATIVE ENCOURAGES LOCAL COMPANIES TO GROW THEIR WORKFORCE**

August 31, 2011 (Greensboro, NC) – In an effort to encourage area companies to hire at least one new employee and boost the local economy with an estimated direct impact of \$191,964,936 annually, the Greensboro Chamber of Commerce, Guilford Merchants Association, the City of Greensboro, and an advisory council of area companies have partnered to launch **One Job for Greensboro**, an initiative to put Greensboro back to work. One Job for Greensboro was unveiled today at the Greensboro Chamber of Commerce's State of Our Community Luncheon.

"This is an exciting initiative to be able to launch, and the business community is already rallying behind this effort," commented Deborah Hooper, President of the Greensboro Chamber of Commerce. "There are more than 16,000 companies in Greensboro. Imagine the positive momentum we can create if businesses invested in at least one more job each!"

"One Job for Greensboro gives us the opportunity to show that our city is open for business," remarked Mike Bumpass, President & CEO of FirstPoint, Inc./Guilford Merchants Association. "In addition to encouraging local companies to invest in jobs, the initiative will help those companies publicize the fact that they are hiring and find more qualified candidates for their open positions."

"Similar initiatives have been successfully implemented in other communities throughout the United States, and we are optimistic that we can be even more successful," commented Rashad Young, Greensboro City Manager. "We are here to support the business community with this new jobs initiative."

Several companies and organizations have formed an advisory council and have agreed to invest in at least one more employee in support of One Job for Greensboro. Those companies and organizations include Cone Health, the City of Greensboro, FirstPoint Inc., the Greensboro Partnership, the Interactive Resource Center, Koury Corporation, Lincoln Financial Group, Pepper Moon Catering, the Salvation Army, and Senn Dunn Insurance.

To give all companies time to consider, budget, and plan, the formal rollout of One Job for Greensboro is scheduled for January of 2012. Some companies are ready to get started now. Because of this, any job pledged between now and August of 2012 will be counted toward the community's goal of 1,000 new jobs. Additional information on the initiative and pledging is available at [www.onejobgreensboro.org](http://www.onejobgreensboro.org) or by calling (336) 373-CITY(2489) and choosing the One Job option (#2).

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