



[www.beminteractive.com/press.htm](http://www.beminteractive.com/press.htm)

Contact:  
Holly Stewart  
For BEM Interactive  
Ph: 336.558.9696  
[holly.stewart@beminteractive.biz](mailto:holly.stewart@beminteractive.biz)

## **Eric Marty Joins BEM Group as Technical Services Manager**

GREENSBORO, N.C., August 20, 2010 – BEM Group, which includes [BEM Interactive](#), an industry leader in interactive design, development and marketing, and [BEM Technology](#), known for “Hassle Free IT” managed services, announces that Eric Marty has joined the growing company as technical services manager.

“A seasoned sales professional with 14 years of experience, Eric’s technical understanding, business acumen and strong communication skills make him a great addition to the BEM team,” says Malinda Pengelly, founder and president of BEM Interactive. “His strategic yet practical approach to client service and wide ranging industry and technical knowledge enable him to hit the ground running.”

Prior to joining BEM Group as technical services manager, Marty most recently managed existing and new corporate accounts on behalf of Standard Register, a leader in document management services, for 7 years. Prior to that, he served as an assistant regional sales manager and sales supervisor at the same company for a multi-million dollar sales region. For more than 6 years in these positions, his responsibilities included budgeting, staff management and development, forecasting, business development, and reporting.

Marty holds a B.A. degree from University of Iowa in journalism and mass communication. In his spare time, he spends time with his family, coaches and plays golf.

### **About BEM Group**

Founded in 1996 in Greensboro, NC and with more than 350 clients, ranging from small start-ups to Fortune 500 companies, BEM Group includes: [BEM Interactive](#), which provides award-winning interactive design, development and marketing; [BEM Technology](#), which delivers “Hassle Free IT,” including proactive network monitoring to ensure high availability, network consulting, installation and support, system and security network audits, PCI compliance consulting, data backup and recovery; and the [BEM Education Center](#), located at the company headquarters, which offers seminars on Internet, marketing and technology topics critical to success in today’s increasingly online savvy business world.

###