

FOR IMMEDIATE RELEASE

Contact:

Fred Williams

The Entrepreneur's Source

fwilliams@esourcecoach.com

**Fred Williams Opens Franchise Placement Coaching
Business**

for those seeking career change

Greensboro, NC (Grassroots Newswire) 7/21/2010 -- Fred Williams recently announced the establishment of his new franchise placement coaching business here in Greensboro, NC called The Entrepreneur's Source. Fred plans to market his services both locally in The Triad and nationwide.

Fred explains that "the recent woes in the economy resulted in a record number of small business start-ups in the United States last year, the most in 14 years". Fred coaches his clients who are considering self employment through a confidential and cost free process that brings clarity to their income and lifestyle goals.

Fred feels confident that, once clients complete his process, that they will see the benefit of considering strong, established franchise models with consistent track records of success.

About The Entrepreneur's Source

The Entrepreneur's Source is North America's leading career and Business Coaching Company dedicated to the entrepreneur with more than 230 offices in the United States and Canada. With its unique E-Source Coach Advantage, E-Source offers a full range of services to individuals seeking alternate career options and to franchise businesses looking to increase performance. Today, E-Source dominates the \$1.5 billion dollar Business Coaching/Consulting franchise market in North America Additional news about E-Source, and other FSBI international brands, can be found on <http://www.FranchiseNewsRoom.com>.

###

Documents and/or Photos available for this release:

Fred Williams - Business Coach

