

## **Gina Deese and A.C.T. by Deese Honored with Women in Business Award**

*Greensboro Chamber of Commerce's Award Celebrates Successful Business Women*

*(Greensboro, North Carolina, June 15, 2010)*

Gina Deese, co-owner of A.C.T. by Deese, received the Women in Business Award at the Greensboro Chamber of Commerce's annual awards luncheon held during the Piedmont Triad Business Showcase on May 20. This award recognizes business women whose contributions make a difference within the community, while they successfully run their business. Each year's award winner is nominated by other Chamber members and is selected by a committee that evaluates nominations using award criteria.

A.C.T. by Deese offers fitness training and programs for adults of all ages, sizes and abilities in their studio, located at 5314 West Friendly Avenue, suite E, in Greensboro. Addressing the role fitness plays in overall health, Gina, with her husband and co-owner Prince Deese, welcome referrals from physicians and are well-known for their work with those who are living with movement disorders like Parkinson's disease. Their group of certified trainers has the expertise to work with an array of clients from professional athletes to those who are recovering from illness or injury.

Surprised by her award, Gina Deese noted how much she enjoyed working as an ambassador for the Chamber of Commerce, welcoming new businesses and helping them connect with Chamber programs. Her other business affiliations include Business Women of the Triad and she was invited to sit on the all-women Global Fitness Forum sponsored by the International Health Racquet Sports Association (IHRSA) during their San Diego conference in 2010.

The Women in Business Award trophy graces the A.C.T. by Deese studio and Gina commented, "We're flattered that people in the community thought highly of our work." She added, "People walking around the community enjoying better fitness are our *real* trophy."

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